

# **Accounting & Taxation Services**

Canada and United States of America





#### **Our vision**

To redefine accounting services by combining innovation, expertise, and a client-centric approach to help businesses thrive.



#### **Our mission**

To deliver high-quality, tailored accounting solutions that align with our clients goals and foster long-term growth.



#### **Our values**

Integrity: Upholding the highest ethical standards in all our dealings.Innovation: Continuously evolving our services to stay ahead of industry trends.Client-Centricity: Focusing on creating value and delivering exceptional client experiences.

#### **ADYZER®**

Your Strategic Partner in Comprehensive Accounting Solutions.

Revolutionizing Accounting Services Across North America, with Offices in Canada and United States of America.

#### **About Us**

ADYZER® is a client-focused, tax-licensed accounting and consultancy firm committed to driving financial excellence for our partners. Operating from offices in Canada and United States, we deliver comprehensive accounting solutions that empower businesses and accounting firms to thrive.

Our flagship service, Accountant for Accountants, provides specialized individual accountants and teams to CPAs and Corporations, enabling them to scale efficiently while ensuring precision in financial management.

ADYZER® is pioneering a global first in the accounting industry: an innovative online and mobile based marketplace platform. This will enable clients to instantly hand-pick qualified accounting professionals, revolutionizing the accessibility and convenience of expert financial services.

# Our Comprehensive Accounting Services

### **Overview of Our Accounting Firm Practice**

At ADYZER®, we offer a full spectrum of accounting services tailored to businesses of all sizes. Our comprehensive approach ensures that each client receives personalized solutions to meet their unique needs, helping them streamline operations, maintain compliance, and achieve financial growth.

#### **Our Key Accounting Services Include:**

01

#### **Outsourced Accounting Services**

Efficiently manage your accounting functions with our professional outsourced solutions, reducing costs and enhancing operational efficiency. Our team specializes in bookkeeping on various software platforms such as QuickBooks, Xero, FreshBooks, Sage, Wave, MYOB, and Zoho Books. We have experience across multiple industries, including healthcare, construction, real estate, hospitality, manufacturing, retail, IT, and non-profit organizations.

02

#### **Bookkeeping Services**

We provide accurate, timely, and compliant bookkeeping services that offer a clear picture of your financial health. Our solutions are tailored to meet the needs of both small businesses and large enterprises, ensuring you have reliable data for decision-making.

03

#### **Corporate Tax Accounting**

Our expert tax planning, compliance, and preparation services optimize your tax strategy to minimize liabilities while ensuring compliance with all regulations. We are licensed by the CRA (Canada Revenue Agency) for tax advisory and filing in Canada, offering services including Notice to Reader (NTR), corporate tax returns, tax advisory, and handling CRA audits. We are also licensed by HMRC in the UK, allowing us to handle corporate tax returns and VAT returns.

04

#### **E-commerce Accounting**

We provide specialized accounting services for e-commerce businesses, including inventory management, revenue recognition, and transaction tracking to maximize profitability. Our current clients span Canada and the USA, including Amazon sellers, drop shipping businesses, eBay, WooCommerce, YouTubers and various other online platforms.

05

#### **Payroll Management**

Our end-to-end payroll services ensure timely and accurate processing while remaining compliant with local regulations. We support various payroll software such as ADP, Gusto, QuickBooks Payroll, and others. Whether your payroll needs are weekly, bi-weekly, or monthly, we customize our services to fit the specific needs of your industry and business.



#### Tech Startup Accounting Services for IT Hubs in the U.S.

As a tech startup in the fast-paced IT hubs of the United States, managing finances can be challenging, especially with rapid growth and ever-changing regulations. At ADYZER, we specialize in providing tailored accounting services that help tech startups navigate their financial operations efficiently, allowing you to focus on innovation and scaling your business

### **Accountant for Accountants**

#### **Transform Your Accounting Firm with ADYZER® Dedicated Resources**

**ADYZER®** understands the unique challenges accounting firms face. That's why we offer "Accountant for Accountants" services, providing highly skilled accounting professionals to work as an extension of your team. Our resources are not only trained in the latest accounting practices but also in remote collaboration protocols, ensuring seamless integration into your workflows.

# **Benefits of Partnering** with ADYZER®:



#### Scalability

Scale your resources up or down based on your firm's needs, allowing for flexible growth.



#### **Cost-Effective Solutions**

Reduce your payroll expenses by up to 70% without compromising on quality.



#### **Focus on High-Value Activities**

Let us handle the routine accounting tasks so you can focus on strategic growth and client relationships.



#### **Expertly Trained Professionals**

Our team comprises experienced CPAs and accountants, ready to manage your client portfolios effectively.



#### **Enhanced Client Satisfaction**

With our support, your firm can offer more focused, personalized services, enhancing client retention and satisfaction.

#### Initial Consultation

Reduce your payroll expenses by up to 70% without compromising on quality.

#### Integration

Seamlessly integrate our professionals into your workflows, ensuring no disruption to your operations.

## Ongoing Support and Management

Continuous support and management to optimize performance and adapt to any changes.



#### Portfolio Management Services

- Dedicated ADYZER® staff and Senior Manager for direct reporting.
- Expertise in QuickBooks, Xero, Profile, Turbo Tax, Koinly, Paypal, A2X, BrightPay, SAGE, FreeAgent, and more.
- · Transparent volume and value-based packages, payable monthly.
- 24/7 phone and email support from certified accountants.

#### Dedicated Resource Model

- ADYZER® staff manages your account with hourly billing, no long-term commitments.
- Certified accountants and bookkeepers with senior manager oversight.

#### Pay-asyou-go Model

- ADYZER®-managed staff reporting directly to you.
- Expertise in QuickBooks, Xero, Profile, Turbo Tax, Koinly, Paypal, A2X, BrightPay, SAGE, FreeAgent, and more.
- Fixed monthly payments based on resource rates.
- Easily scale resources without hiring costs.
- · Ideal for high-volume firms with standardized processes

# **Specialized Crypto Accounting Services**

Stay Ahead in the Cryptocurrency Space with ADYZER®'s Expertise The world of cryptocurrency is evolving rapidly, and managing crypto assets requires specialized knowledge and precision. ADYZER® offers dedicated crypto accounting services that ensure accurate valuation, transaction tracking, and compliance with ever-changing regulations.

# **Key Benefits of Our Crypto Accounting Services**



# Compliance & Reporting

We ensure all crypto transactions are accurately recorded and compliant with local and international tax laws.



### Risk 👺 Management

Mitigate risks from crypto volatility and regulation with precise tracking and reconciliation for accuracy.



# Guidance

Expert Guidance: Our team stays updated with the latest developments in crypto regulations and tax laws, offering you peace of mind.

# **How It Works**



#### Assessment

We conduct a thorough assessment of your crypto holdings and transactions.



### **Planning**

Develop a strategic plan to manage your crypto assets in compliance with current regulations.

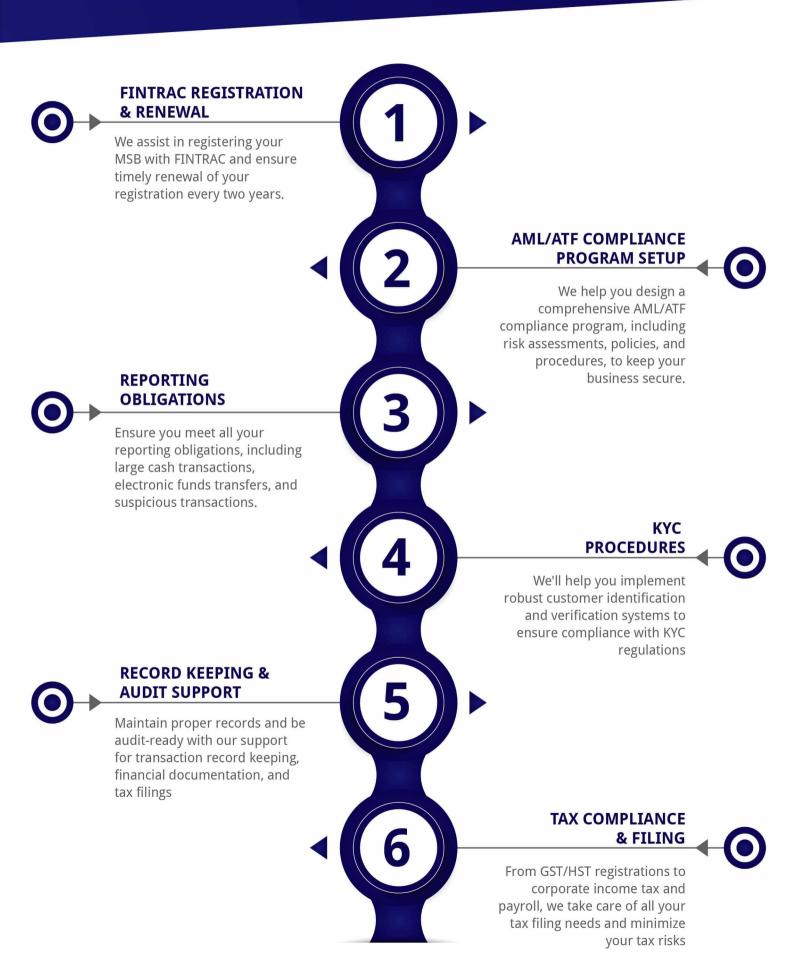


#### **Implementation** & Reporting

Ongoing management, reporting, and advisory services to help you navigate the complexities of crypto accounting.



# Tax & Compliance Solution for Money Service Business (MSB's)



# **Our Leadership Team**



Mustafa Sarwar | CPA, MBA (UK) CEO & Reporting Partner mustafa.khan@adyzer.ca

Mustafa Sarwar is the CEO and Reporting Partner at ADYZER®, bringing extensive experience from his tenure with PwC, one of the Big 4 accounting firms. His expertise focuses on transparency, accuracy, and insightful financial reporting, empowering clients to make informed business decisions. Mustafa has served as the Financial Controller at a leading law firm in Canada and held the position of Head of Finance in other organizations.



**Rehman Khan** | MBA, Harvard Certified **Managing Partner Back Office** rehman.khan@advzer.ca

Rehman Khan, with an MBA in Finance and certification from the prestigious Harvard University, serves as the Managing Partner at ADYZER®. His deep understanding of finance and management ensures the efficient operation of back-office functions and the effective management of global client portfolios. His academic credentials and professional acumen make him a valuable asset in overseeing ADYZER®'s back-office as a service offering.



Javeria Usman | CPA
Client Relationship Manager
Javeria.usman@adyzer.ca

Javeria Usman is an integral part of ADYZER® as our Client Relationship Manager, bringing a wealth of expertise and a commitment to excellence. A highly accomplished professional, Javeria is an ACCA, a gold medalist with a BSc in Accounting and Finance, and a CPA.

Her strong academic background, combined with extensive experience in the accounting industry, enables her to effectively manage client relationships, ensuring their needs are met with precision and care. Javeria's dedication to fostering long-lasting, trust-based relationships aligns perfectly with ADYZER®'s core values of client-centered service and innovation.



Omair Ahsan | CPA , CGA Tax Partner omair.ahsan@adyzer.ca

Omair Ahsan is a qualified Chartered Accountant (CPA Canada) and an ACCA member from the UK, equipping him with expertise in multi-country tax affairs. With experience at KPMG, one of the Big 4 firms, and as Head of Finance in companies across Canada and Malaysia, Omair brings a wealth of knowledge to ADYZER®. As the Tax Partner, he specializes in strategic tax planning and compliance, helping clients minimize liabilities and maximize returns through tailored tax strategies.



Sayed Kausar Abbas | AIPA (AUS), IFA (UK) Financial Controller Back Office kausar.abbas@advzer.ca

Sayed Kausar Abbas, a seasoned CPA, is the Financial Controller and Lead for the Back Office as a Service at ADYZER®. He is an expert in optimizing back-office operations, ensuring compliance, and maintaining cost-effectiveness for clients. Sayed has extensive experience working with chartered accounting firms and managing teams across the USA, Canada, and the UK. He has served clients in various industries, including manufacturing, real estate, healthcare, e-commerce, and hospitality.

# **Ready to Partner with ADYZER®**

Connect with us today to learn more about how our comprehensive and innovative accounting solutions can benefit your business.

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